



July 2007 Issue

# TEAM

Welcome to the TEAM Bulletin. In this monthly e-bulletin you will find important information specific to the Arizona Office of Tourism's Teamwork for Effective Arizona Marketing matching grants program.



**FY 2008**

Congratulations to the  
TEAM FY 2008 award recipients  
for a complete listing please visit the  
grants section of [www.azot.gov](http://www.azot.gov)

## Fiscal Year 2008 Attention: EZ Advertisers!

Please take note of the upcoming material deadlines!

- Arizona Professional Travel Planners Guide – 7/10/07
- AAA: Highroads September 2007 issue – 7/20/07
- Pre print 2007 Arizona Fall insert – 7/20/07

Prior to submitting your ad or project for approval, please verify all relevant information is accurate. For example, verify telephone numbers, web site address, correct spelling, etc.

Please be sure to obtain written ad approval from AOT prior to submitting your ad to the publication. AOT approval for all project items is mandatory and may take up to 14 business days, please plan ahead.

All ads should be submitted to Karen McClurg, Tourism Education and Development Manager by email at [kmclclurg@azot.gov](mailto:kmclclurg@azot.gov) or by fax at 602-364-3702.

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Tourism Education &  
Development Manager  
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## Fiscal Year 2007 End of the year Project Evaluations!

FY 2007 year end project evaluation deadline is October 12, 2007. This information is used to compile historical and relevant marketing data regarding the effectiveness of your project and the TEAM Program. FY 2007 Year End Project Evaluation forms can be found under the grants section of [www.azot.gov](http://www.azot.gov). Please do not wait until the LAST MINUTE to complete and submit your reports. If you have questions or need assistance please contact us now. Please submit all complete forms to Glenn Schlottman, Tourism Education and Development Coordinator at [gschlottman@azot.gov](mailto:gschlottman@azot.gov).